

PHILIPPINE NURSES ASSOCIATION OF METROPOLITAN DC, Inc.

POLICY AND PROCEDURE MANUAL

TITLE: Strategic Planning	POLICY No:
EFFECTIVE DATE: September 1, 2020	PREPARED BY: Lourdes Careaga
REVIEW DATE: August 1, 2020	APPROVED BY:
REVISED DATE:	

PURPOSE:

To establish and identify the direction of where the organization is going to sustain its continued organizational growth in alignment with its stated mission, vision, and values. PNAMDC's strategic plans will include its strategic goals and objectives that represent the organization's current priorities and focus initiatives.

POLICY:

Upon the start of a new term, the Executive Officers, Board of Directors and Advisory Council, headed by the President, shall identify and develop strategic goals and objectives every 2 years. Review of previous year's strategic goals, action plans and outcomes including key metrics shall be included in the strategic plan.

PROCEDURE:

1. The Executive Officers, Board of Directors and Advisory Council will designate a date, time, and place to hold a strategic planning meeting/s.
2. Committee Chairs/Ad Hoc committee members are encouraged to participate in the strategic planning meeting to identify and prioritize goals and focus areas for their respective groups and may be incorporated in the overall strategic goals.
3. Final document of strategic plans, strategic goals and objectives for the 2-year leadership term must be disseminated to the active members. Public posting of PNAMDC's Strategic Plan will be posted on the official PNAMDC website.

4. The Corresponding Secretary will be responsible for distributing the final written strategic goals to all PNAMDC active members via electronic mail or by postal mail upon request.